

May 2011

## We've Changed Our Look Over the Years

**We've Changed Our Look Over The Years**

**MULTI-CLEAN**  
FLOOR AND CARPET  
CLEANING  
EQUIPMENT  
MULTI-CLEAN PRODUCTS, INC.  
ST. PAUL, MINN. 1946

If you are a distributor caught in a profit squeeze between your suppliers and customers, consider Multi-Clean to help bring back the profits.

The Multi-Clean brand includes a complete line of floor care and cleaning products, including certified green cleaning products.

Our Multi-Task Dispensing System is the industry's most flexible chemical dispensing system that is so unique, it has been assigned a U.S. patent.

For 65 years, Multi-Clean has been trusted by professional distributors and remains committed to offer the Multi-Clean brand through select, locally authorized partners.

**MULTI-CLEAN**  
*Method*  
1962

**Multi-Clean**<sup>®</sup>  
Your Guide to Clean  
2011

**One Thing Has Never Changed...  
Our Commitment  
To Our Distributors**

1.800.433.6816 www.multi-clean.com info@multi-clean.com

As the ad on the left suggests, Multi-Clean has always been a distributor focused company. At the core of our market strategy is the belief that our selective distribution model allows dealers to earn a fair profit and provide value added services to their customers. We hope you find this idea refreshing in today's 'free for all' market where manufacturers are clamoring to find as many distribution outlets as possible.



*Trusted by professional  
distributors since 1946*

**More resources.....**

[Multi-Clean Blog](#)

[Twitter](#)

[Facebook](#)

Watch for the full page ad in the May issue of Sanitary Maintenance. To view the Full Page Ad in Sanitary Maintenance Magazine

[CLICK HERE to View the Full Page Ad](#)

## Focus on Floor Care: Introducing MAX PLUS

Multi-Clean has a long tradition of offering high performance floor care products. **MAX PLUS** is an ultra high solids finish that can save valuable time and money. At 30% solids, only 3 coats are needed after strip outs and 1 coat after scrub n' recoats. This provides the same gloss and protection that takes 4-5 coats of conventional finish.

**MAX PLUS SAVINGS CALCULATOR**: This calculator helps you quantify the savings achieved by using less finish and labor savings through use of fewer coats.

### Try MAX Plus on Us!

Contact Your Multi-Clean Sales Representative to discuss your application and obtain a free sample gallon of **MAX PLUS**.

#### [MAX PLUS Literature](#)

Quantify the Savings in materials and labor quickly by using the [MAX PLUS Calculator](#).



**TIP:** Save Even More by using application tools like this...

Fas-trak **Ultra-Trak** for large areas applies finish much faster than conventional methods. Visit [www.fastrakind.com](http://www.fastrakind.com)

## New Floor Care Resources

**Floor Care Calculator**: Quickly create product estimates for floor care projects with this handy calculator. Simply enter square footage, and the calculator will determine stripper, sealer and finish required. You can also enter product costs to provide project cost estimates.

**Floor Care Selection Guide**: Check out Multi-Clean's new [Floor Care web page](#) and use the Floor Care Product Selection guide to help you select the right Multi-Clean Floor Care products for every situation.

Tools for the Tool BOX



**CLICK HERE**  
**to use the**  
**Floor Care Calculator**

Use this simple tool to estimate product needs and costs quickly.

## Guardian Animal Care

Americans love their pets. As pets become part of the family, people are willing to spend more on their health and well being. State of the art Vet and boarding facilities continue to pop up to meet the needs of pet healthcare. Cleanliness and sanitation are central to the presentation of these facilities as suitable for the care of our 4-legged friends.

Multi-Clean is launching the [Guardian Animal Care Program](#) that ties in animal care sanitation with our Multi-Task Dispensing System.

A new, key product in the system is [Guardian CQ Century Q 256](#), a version of our standard Century Q 256 but at a stronger dilution that kills Canine Parvovirus and other animal pathogens. It is distinguished from the regular Century Q by it's purple color label and the light purple color of the product.



[Visit the Guardian Web Page](#)



## Sign Me Up!!! Become a certified GREEN CLEANING ADVISOR™

**GREEN CLEANING ADVISOR™** is a green cleaning training and certification program for distributor sales representatives. The program is modeled after the green cleaning component of the LEED® standard for existing buildings. After completing two live webinars and the final exam, each participant receives an ADVISOR training certificate and the GREEN CLEANING ADVISOR™ CD.

Upcoming Sessions....**June 17<sup>th</sup> and 24<sup>th</sup>**

If you are interested, please contact your Multi-Clean, Minuteman, or PowerBoss sales manager to sign up.

OR

Visit the [Advisor web page](#) for registration forms.

**GREEN CLEANING ADVISOR™ GRADUATES: 140**

Cost: **FREE**



If you want to create a competitive advantage, don't pass up this opportunity to become a certified **GREEN CLEANING ADVISOR™**