

September 2011

ISSA Preview Issue Visit Multi-Clean at Booth #1215

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- Coming SOON: Multi-Task [EASY BUDDY System](#)
- How do you spell [PROFITS](#)?
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- Clean & Polish Stainless without smelly aerosols using [STAINLESS STEEL CLEANER](#)



## The World's Most Flexible <sup>Profitable</sup> Dispensing System

? Do you have any accounts that want a chemical dispensing system but don't use enough to justify installation costs of a wall mounted dispenser?

? Would you like to offer something to these accounts that allows you to be profitable on the initial sale and not weighed down by dispenser costs?

Multi-Clean is introducing the new **EASY BUDDY™** program for 4 different Multi-Task products that are dispensed into spray bottles.

The EASY BUDDIES are sold as starter kits that include **(2) 2-Liter containers** of Multi-Task Concentrate, **1 EASY FILL GUN**, and **1 EASY BUDDY Jug**.

You sell the starter kit to your customer

Coming Soon...Available October 2011



1. Easy to Fill

and let them know that the kit includes a FREE Easy Fill Gun. [LEARN MORE](#)

☀ **Bright Idea!** Since the Easy Fill Gun will be used infrequently, set the customer up with a second product using the same Easy Fill Gun (i.e. #5 Century or #70 Tough Green) to fill mop buckets on a daily basis. When the EASY BUDDY JUG needs re-filling, simply connect the gun to the appropriate product and re-fill the jug.

**WOW!** Talk about maximizing ROI.....!!!!



2. Easy to Dispense

## How do you spell P-R-O-F-I-T-S

Distributors love the Multi-Task System because it helps minimize inventory SKU's while giving their customers maximum choice in dispensing options.

Combine that with a system proven to deliver maximum profit and a fast investment return.

Dispense a single SKU 7 different ways.

1. Wall Mount dispenser
2. Easy-Fill Gun
3. U-Fill Foamer
4. U-Fill Sprayer
5. Squeeze N Pour
6. The Wave
7. EASY BUDDY System

Learn how to spell **PROFITS** with the Multi-Task Dispensing System.

**P**roprietary System.

**R**obust Equipment.

**O**ppportunity to show cost savings.

**F**lexible Options with each SKU.

## Multi-Task™ System



7



**I**nnovative, patented system.  
**T**raining Made Easy.  
**S**afer for people and the environment.

[View Video](#)

### Multi-Clean Guardian: Veterinary Sanitation Solutions

More pets means more pet care! Look into this profitable niche. People are willing to spend more than ever for the health and well being of their pets.

[Vet Care Webpage](#)

[Guardian Literature](#)



### More Money for our schools?

### Outsmart-Outsourcing

The recently proposed **American Jobs Act** proposes allocating \$25 billion to provide infrastructure repairs to our nation's schools. If you believe this legislation will become law, start preparing now to bring new value to your school accounts that may find more \$\$\$\$\$\$\$\$ in their budgets.

[READ MORE](#)

According to a recent article in Cleaning Maintenance Management, the rate of outsourcing custodial operations during the 2010-11 school year was four times higher than it was two years prior. The article's author, Dave Frank, predicted that "60 percent of K-12 schools will be outsourced in the next 3-5 years." Take a sneak peak at left how you can help your schools outsmart outsourcing.



Click on the link below for a preview of the web centric program. The **GCA Schools Edition** is a resource tool to help make schools cleaner, safer, and healthier by addressing four parameters:

- (1) Health and Wellness
- (2) Indoor Air Quality
- (3) Facility Maintenance
- (4) Pollution Prevention and Recycling.

[SNEAK PEAK PREVIEW](#)

### Multi-Clean Stainless Steel Cleaner: Ditch the Aerosol

The majority of your customers probably use a stainless steel cleaner and polish. Chances are the product is an aerosol that deposits a shiny, but oily film on stainless surfaces. Talk to these customers and you will find out they don't like the oily film, the smell, and the fact that it shows fingerprints once someone touches the surface. Worse yet, drip some water on the surface to leave an ugly whitish streak on the surface.

Enter **Multi-Clean STAINLESS STEEL CLEANER/POLISH**, a non-aerosol that cleans and shines stainless steel while leaving a dry protective film on the surface that is resistant to finger prints.



[CLICK HERE FOR SPECS](#)

A better way to polish chrome and stainless steel that will save your customer \$\$\$\$\$.

### More Resources.....



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