

Cleaning Times

August 2008

To All of Our Cleaning Times Subscribers:

In less than a month, over 16,000 people will converge on the Las Vegas Convention Center for the ISSA Show. I would like to personally extend an invitation for you to visit Multi-Clean at booth #1829. We would like to say thank you for your support and discuss any issues or ideas you may have on how we can serve you better. We will also have many new and exciting products on display to show you.



One of the most important resources that Multi-Clean can offer to you and your customers is sound advice and guidance to make going green an easier and more straightforward task.

Virtually every exhibitor at the show will be promoting green products, but Multi-Clean is striving to offer more. In addition to high performance products, we offer sound advice, guidance and a variety of tools to make the prospect of going green an easier and more straightforward task for you and your customers.

In closing, we are excited about being selected for a feature segment on the Sustainable Planet TV show. This educational show is aired nationally on the National Geographic channel. Multi-Clean will be providing our distributors access to this feature segment for use as a powerful sales tool.

Please visit us at booth **#1829** to learn more!

Sincerely,

Mike Tarvin
Vice President



September 8-11, 2008
Las Vegas Convention Center
Las Vegas, NV • USA



**Business
Not
as Usual**



Discover unexpected
ideas, products &
contacts.



Come visit us at
booth **#1829!**

Green Leadership In the Cleaning Industry

Our company is honored to be part of the Sustainable Planet TV show. This show is seen on the National Geographic Channel and the Weather Channel and features companies that are making a difference by adopting and promoting sustainability. Multi-Clean is the subject of a 5 minute feature segment on the show because we exemplify leadership in promoting eco friendly products and practices. We will inform our subscribers on the scheduled TV airing dates when they are available. In the meantime, stop by booth #1829 at ISSA to see a sneak preview of the show.

About Sustainable Planet



This 30 minute show is produced by [Platinum Broadcasting Company](#), a leader in educational programming. The show has various themes dealing with sustainability in business and daily life. Multi-Clean is part of Sustainable Planet's upcoming "Environmental Impact" series.

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### **Butyl Goes Bye-Bye at Multi-Clean**

As part of our pro-active sustainability initiatives, we have decided to eliminate “butyl” solvent from all of our formulations in 2008. We are proud to announce that INFERNO Stripper has been reformulated to deliver the same stripping power without the use of butyl. New shipments of INFERNO already contain a safer butyl substitute.

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Multi-Clean Employee of the Month

Paul Hollenstein: Quality Control Technician

Producing high quality and consistent products is a high priority at Multi-Clean. Paul has worked at Multi-Clean for 4 years and his job is dedicated to insure that our customers get reliable products. The continuing goal for our quality program is to have field to factory traceability on our products. Paul has worked hard on making this a reality. Paul also insures that our own workers are trained in safety protocols and practice safety in each of their job functions.



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### **ASK THE CHEMIST**

**Q.** What is “Butyl” and why is it considered a problem?

**A.** For the answer, click [HERE](#).

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