

Cleaning Times

Multi-Clean®
Your Guide to Clean

June 2010

ProFloor EXTREME: High Performance Gym Floors

Wood Sports Floors are a great opportunity to grow business in schools. Often, gym floors are the showplace of the school and may be less sensitive to budget cuts. **ProFloor EXTREME** offers unsurpassed durability and playing performance on wood sports floors at all levels including K-12, Universities, and Professional.

ProFloor EXTREME is used at Target Center, home of the Minnesota Lynx Professional Basketball Team.

Visit the Wood Floor page of the Multi-Clean website to find more information including a wood floor project planner/calculator.

www.multi-clean.com/wood.html

ProFloor EXTREME

High durability, deep gloss, high reflection clarity, reliable grip for better playing performance and low odor.



Minnesota Lynx: WNBA

New Dispensing Options for Multi-Task Concentrates

The patented Multi-Task Dispensing System is the **World's Most Flexible Dispensing System**. Now there are two completely new, portable, point of use dispensing guns available.



The U-Fill Foamer: Portable Foam Gun connects to any Multi-Task concentrate. Applies properly diluted #4 Foamy MAC directly to surfaces.



CLICK HERE FOR LITERATURE
The U-Fill Sprayer: Portable Dispensing Gun connects to any Multi-Task Concentrate. Applies properly diluted product as a coarse, low-foaming spray.

Watch these portable guns in action..



[Click here to watch the video](#)

COLLEGE of KNOWLEDGE

Do you want to learn more about subjects that are important to your livelihood, but don't have the time to attend seminars and training programs in person?

Multi-Clean is proud to offer **COLLEGE of KNOWLEDGE** training courses. Each course is a live 60 minute webinar taught by one of our faculty experts.

Courses coming up.....

1. Pro-Active Floor Care June 24th SPACES OPEN!!!!!!
[CLICK HERE TO REGISTER NOW](#)
2. The ABC's of Carpet Care Aug. 18, 2010 CLICK
[HERE TO REGISTER NOW](#)

College of Knowledge



[Courses and Registration Info](#)
[CLICK HERE](#)

NEW! on the MC Blog: [Green Cleaning Resource Guide](#)

Green Resource Guide: A compilation of resources, information, and web links that is a great reference tool for sales people. If you want to access information related to green cleaning quickly and easily, the Green Resource Guide is the answer.

Recent Blog Posts.....

Separating Yourself in a Sea of Green: 5 simple things you can do to separate yourself from the competition when talking about and selling the green cleaning concept.

Green Beyond the Bottle: The commercial cleaning industry/products are a darker shade of green compared to the "green" household consumer products currently being heavily promoted. Learn the differences!

[CLICK HERE TO VISIT THE MC BLOG](#)

Visit the MC blog site by clicking on the photo below:



Sign Me Up!!! Become a certified GREEN CLEANING ADVISOR™

GREEN CLEANING ADVISOR™ is a green cleaning training and certification program developed exclusively for Multi-Clean, Minuteman, and PowerBoss distributors. The program is modeled after the green cleaning component of the LEED® standard for existing buildings. After completing two live webinars and the final exam, each participant receives an ADVISOR training certificate and the GREEN CLEANING ADVISOR™ CD.

Upcoming Sessions....

Aug. 17th & 24th 9:00-10:00AM Central Time

If you are interested, please contact your Multi-Clean, Minuteman, or PowerBoss sales manager to sign up.

GREEN CLEANING ADVISOR™ GRADUATES: 82

Cost: **FREE**

GREEN CLEANING ADVISOR™

The CD uses the LEED® for existing building standards as a foundation for this valuable tool



If you want to create a competitive advantage, don't pass up this opportunity to become a certified **GREEN CLEANING ADVISOR™**

Green Tip of the Month by Fagan Solutions, Inc.

As business people we need to identify trends and take advantage of trends. The green trend remains an opportunity. Getting involved and staying involved is a green tip. Here's how.

Recently I purchased a home in Pueblo, Colorado. I immediately joined the Chamber of Commerce and attended their meetings. Interestingly enough I discovered that although there are several LEED buildings in town there had not yet been a means to communicate the green message en masse. The business community in general was thirsting for knowledge on what it means to be green and how could green save them money.

I have organized a group of expert panelists here in Pueblo including the local gas and electricity utilities. Also, a local bank president has chimed in to provide a custom loan program for businesses wishing to go green. Finally, I found a local business (coffee house) that uses solar energy to roast coffee. Our event is scheduled for June 23rd to be presented at the Chamber of Commerce. As moderator I will be able to refer any green cleaning questions to my local distributor. The local newspaper has even offered to cover and report on the event.

This is one way to become involved in your community, reach a lot of businesses (customers) and get free advertising for your company. It works!!



Vince Fagan is a 26 year veteran of the Jan-San industry and recognized expert on green cleaning. Vince is a LEED 'Green Associate' and is available to assist Multi-Clean, Minuteman, and PowerBoss dealers in developing their green sales & market strategies.

The Multi-Clean Support Team

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