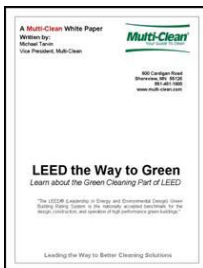


Cleaning Times

Multi-Clean[®]
Your Guide to Clean

APRIL 20, 2009

A NEWSLETTER FOR MULTI-CLEAN AUTHORIZED DISTRIBUTERS



Focus on the Education Market: Think GREEN... With spring comes a renewed emphasis on our schools. As the summer vacation approaches, schools ramp up their purchasing efforts of Jan-San supplies for the busy summer season. Floors will be stripped and refinished, gym floors will be recoated, more intensive cleaning processes will be undertaken, all to get the schools in shape for another school year.

Multi-Clean is a strong advocate of making schools healthier through the cleaning process. Our company is proud to announce we have committed to become a sponsor of the Healthy Schools Campaign, a non-profit advocacy group that promotes a healthy school environment. We highly recommend you visit the websites www.greencleanschools.org and www.healthyschoolscampaign.org for some great ideas on how you can help your school customers.

INTRODUCING: Pro-Floor EXTREME: Our newest wood sports floor finish is Pro-Floor EXTREME. This product provides the legendary durability of Pro-Floor with easier application properties, fast drying and curing. Pro-Floor Extreme comes packaged with Catalyst for ease of ordering and distribution to your customers. This product sets the industry standard for performance, durability and playability. For more information, [CLICK HERE](#)

INTRODUCING: Green Isle Foaming Hand and Body Wash: This new foaming hand soap is Green Seal Certified. It produces rich foam, with a pleasant fragrance and easy rinsibility. For use in all Multi-Fresh Bulk Fill Foaming Dispensers. For more information, [CLICK HERE](#)

Sales Tools for Schools

What types of information is available for Multi-Clean that is specific to the school market? Use this simple checklist to make sure you have all the info:

- × **ClassACT Brochure:** Full color 4 page brochure with products for the education market. To view on the web: [CLICK HERE](#)
- × **Wood Sports Floor Flyer:** Color literature on Multi-Clean VOC Compliant Gym Floor Products. To view on the web: [CLICK HERE](#)
- × **YOUR EASY GUIDE TO GREEN:** Six step "how to" process" is a must for anyone that is serious about going green. To view on the web: [CLICK HERE](#)

Web Resources:

- × White Paper: Greening Our Schools is a Class ACT
- × Website: www.yourguidetoclean.com Multi-Clean sponsored site dedicated to showing you how to go green. Includes special Greening our Schools section.

Multi-Clean WHITE PAPERS:

A source of objective information to help you educate and train your customers. Check it out at our website under the tab [White Papers](#). This month's White Paper is titled "[Greening Our Schools is a Class ACT](#)" which tries to foster understanding on the importance of adopting sustainable cleaning practices in our schools AND that going green doesn't have to be difficult. [CLICK HERE TO READ](#)

Green Cast: This month's audio Green Cast is titled Greening Our Schools and discusses the benefits of green cleaning in schools. [CLICK HERE TO LISTEN](#)

For Sales Managers: Multi-Clean announces the return of the ClassACT Government and School BID program that affords you best pricing on qualified school bids for ordering nominal quantities. In addition, you can receive an added 7% rebate credit by supplying a Proof of Delivery (POD) once the product is delivered to a school. Also, our Stock and Save Promotion for Wood Floor products that offers special net pricing on select products starts April 1 and runs through July 31st.

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