

# Cleaning Times

**March 2008**

To All of Our Cleaning Times Subscribers:

Our slogan, 'Your Guide to Clean' embodies our goal to be MORE than your preferred provider of high quality cleaning and maintenance products. That is why we are introducing the ClassACT marketing and sales initiative.

ClassACT highlights Multi-Clean branded products for the education market. The products in this program focus on hard floor care, carpet care, specialty products, hand care, and dilution control. Click [HERE](#) to view the brochure.

In addition to the new ClassACT brochure, we are launching a new product, designed to improve your success in selling to schools...

Introducing **Knock-OFF**: a non-toxic permanent mark and graffiti removal system. Using aerosol products with toxic solvents are a thing of the past with this new easy to use system that removes stubborn permanent marks from a variety of surfaces. The secret to Knock-OFF is combining Multi-Clean proprietary chemistry with the Knock-OFF Eraser. To view a literature sheet click [HERE](#).



School custodians deal with the major problem of permanent mark / graffiti on a daily basis. Knock Off easily removes ink and permanent marker from desks, tabletops, lockers, and restroom walls/partitions. Great for white boards! You have to see it to believe it!

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### **Want to Learn How to Go Green? Multi-Clean can show you how!**

As part of our green leadership initiatives, Multi-Clean is proud to announce the launch of a new companion website [www.yourguidetoclean.com](http://www.yourguidetoclean.com). This resource site is dedicated to education and training to make it easier for you to show your customers how to go green.

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Green Cleaning is coming to our schools. At Multi-Clean, we want you to be well prepared to have the answers when the decision is made to go green.

Read about Green Cleaning in our Schools and how it impacts performance:  
[CLICK HERE](#).

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**Multi-Clean Employee of the Month**

Melissa Christofferson: Customer Service Specialist

Melissa has been with Multi-Clean for 3 years in the capacity as customer service specialist. Many of you know her by her sunny personality and hardy laugh. Her dedication to her job in making sure the customer is first makes her a valuable member of the Multi-Clean team.



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**ASK THE CHEMIST**

**Q.** What is a green product?

**A.** For the answer, click [HERE](#).

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