

# Cleaning Times

**February 2009**

To All of Our Cleaning Times Subscribers:

This month we are launching our new operations tool **YOUR EASY GUIDE TO GREEN**. This guide is for all of those time constrained people that have direct responsibility for cleaning operations. This guide is not designed to show them what products to buy to go green, it is designed to show them HOW to go green and make it EASIER.

The guide simplifies the green cleaning process by breaking the process down into six operational steps. We encourage all of our Multi-Clean authorized distributors sales representatives to share this with their customers, as it offers an excellent way to add value to the products you sell.



## *Easy* **Your Guide to Green**

### **Your Easy Guide to Green**

- Step by Step Process
  - Operations Based
  - Access to resource Tools
  - LEED-EB Info
- and Much, Much, More!!

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**Your Easy Guide to Green** will be available in print form. However, we encourage everyone to use the electronic formatted guide because it is loaded with links to resources from Multi-Clean and the web that will make the process less intimidating and easier for the operations people. We have also added audio to this guide to enable people to hear an explanation and overview of each and every step in Your Easy Guide to Green. An audio icon is at the top of each page. YOUR EASY GUIDE TO GREEN is a resource tool that complements our educational website [www.yourguidetoclean.com](http://www.yourguidetoclean.com).

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**This months audio Green Cast introduces YOUR EASY GUIDE TO GREEN!**

**What is a GreenCast?** Multi-Clean GreenCasts are short radio style interview programs for the cleaning industry. Designed for distributor salespeople and their customers, the GreenCasts are dedicated to educate and train those in charge of cleaning operations on how to go green.



**How do I listen to a GreenCast?** It's simple, if you have a computer equipped with a media player device like Windows Media Player or I-Tunes, you are all set.

**Where can I find GreenCasts?** You will find them on our website at [www.multi-clean.com](http://www.multi-clean.com). Just go to the site and click on the icon to listen.

[CLICK HERE](#) for the newest GreenCast.

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**NEW!!!! S.B.R. Cleaner & Restorer**



- ✓ One Step Clean and Restorer
- ✓ High speed burnish to a brilliant shine
- ✓ Helps maintain Slip Resistance



S.B.R. Cleaner & Restorer is a labor saving product designed to clean and maintain floors using one product. Scrubbing with S.B.R. cleans and preps the floor to enhance burnish response. Use on resilient tile, sealed wood, terrazzo and other finished floors. Click [HERE](#) to view literature.

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