

# Cleaning Times

## December 2008

To All of Our Cleaning Times Subscribers:

As we close out 2008, I can honestly say it has been an interesting and challenging year. Soaring oil and commodity prices, a financial melt down and the housing bubble bursting have helped bring on an economic recession. The good news is that facilities still need to be cleaned and consumable cleaning supplies are needed to do that.



At Multi-Clean we see a bright future for the cleaning industry despite all the short term economic issues. The green cleaning trend has raised public awareness of the importance of cleaning and it's role in creating healthy facilities while minimizing environmental impacts.

Manufacturers and distributors can take advantage of this trend as we examine how we clean and the impact it has on people and the environment. A great opportunity rests at our feet to not only deliver products, but deliver specific solutions to those entrusted with cleaning our public facilities. As we move into 2009, Multi-Clean will work even harder to offer true solutions to our distributors to help them meet this need.

In closing, it is humbling to see the level of commitment that many of our dealers have entrusted to us. For this we are grateful. In 2009, we will continue to earn your business by offering the best support, training, education, and products to enable you to deliver exceptional value to your customers.

On behalf of the entire staff at Multi-Clean, we wish you a joyous and safe holiday season.

Sincerely,

Mike Tarvin and the staff at Multi-Clean



### Holiday Schedule Reminder

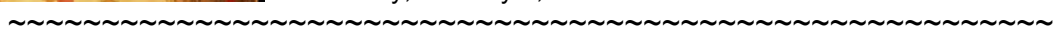


**Christmas Closing** (*office & plant closed*)

- Wednesday, December 24
- Thursday, December 25
- Friday, December 26

**New Year's Closing** (*office & plant closed*)

- Wednesday, December 31
- Thursday, January 1, 2009



## The New Badge of Sustainability

The EPA Safer Detergents Stewardship Initiative has awarded CHAMPION status to a select group of companies that have demonstrated a true commitment to sustainability. Multi-Clean was one of the few to receive this award. As you review the list below, there are many companies that did **NOT** make the cut.

### ☑ Companies that have achieved EPA Champion Status:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> 3M                 | <input type="checkbox"/> Eco Lab          | <input type="checkbox"/> Misco             |
| <input type="checkbox"/> Athea Laboratories | <input type="checkbox"/> Enviro-Solutions | ☑ <b>Multi-Clean</b>                       |
| <input type="checkbox"/> Betco              | <input type="checkbox"/> Envirox          | <input type="checkbox"/> NCL               |
| <input type="checkbox"/> Brulin             | <input type="checkbox"/> Essential        | <input type="checkbox"/> Rochester Midland |
| <input type="checkbox"/> Buckeye            | <input type="checkbox"/> Franklin         | <input type="checkbox"/> Simple Green      |
| <input type="checkbox"/> Canberra           | <input type="checkbox"/> Hillyard         | <input type="checkbox"/> Spartan           |
| <input type="checkbox"/> Carroll Company    | ☑ Johnson Diversey                        | <input type="checkbox"/> Zep               |
| ☑ Coastwide Labs                            | <input type="checkbox"/> KaiVac           |  |



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### Fire Sale!!!!



Interested in using Multi-Clean's HD-3000 to beautify and protect your garage? If you are, we have a deal for you!

We are discontinuing HD-3000 Tan and selling out our inventory at cost. It takes approximately 2 kits for a two-stall garage.

The parts that are included are:

| <b>Product</b>         | <b>Part #</b> | <b>Net Price</b> |
|------------------------|---------------|------------------|
| HD-3000 Tan            | 909063        | \$20.00 each*    |
| Decorative HD-3000 Tan | 909163        | \$20.00 each*    |

Individuals may purchase these with a credit card.

\* plus freight charges



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