

Cleaning Times

October 2008

To All of Our Cleaning Times Subscribers:

NEWS FLASH

Multi-Clean to Receive Prestigious EPA Environmental Award

The EPA has announced that **Multi-Clean** is a recipient of an award as part of the agency's Safer Detergents Stewardship Initiative (S.D.S.I.). This award is given to a very limited number of companies that have demonstrated Leadership by proactively eliminating ingredients from formulas that may have adverse environmental impacts. Multi-Clean has been awarded CHAMPION status by the EPA in recognition of our company's environmental leadership.



To read the full press release on our website, [CLICK HERE](#).

What does this award mean to you, our valued distributors?

It means that when you are presenting Multi-Clean products to your customers, you can be confident that you are representing one of the LEADING manufacturers of green cleaning products. As a Multi-Clean distributor, you are representing a company that is committed to providing the resources that result in more efficient, effective and sustainable cleaning practices.

Watch Out for Those Germs....



As our fear of germs becomes magnified, new concerns are arising on the use of anti-microbial products for cleaning and hygiene. How the use of these products impact our health and the environment are at the center of the debate.

An article in the September 17th issue of the St. Paul Pioneer Press examined the use of the anti-bacterial 'triclosan' in consumer products.

Triclosan kills both good and bad bacteria. It is contained in many products, including dish soap, toothpaste, socks, deodorant, and anti-bacterial hand soaps.

The article makes a couple of important points:

1. Plain soap and water for hand washing is just as effective as soap containing triclosan.
2. Triclosan is an EPA registered pesticide, which means it can have negative environmental impacts.

If you want to show your customers how to be green and save money, let them know that in most cases, they do not need anti-bacterial hand soaps in soap dispensers. Better yet, show them how a product like **Multi-Fresh Fresh Foaming Hand Soap** contains a naturally derived, gentle cleansing agent and NO triclosan.

Click [HERE](#) to read a quick fact sheet from the Centers for Disease Control.



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### **Non-Butyl Plus**

The new 'butyl' free degreaser takes the place of the product formerly known as Butyl Plus. The product uses a powerful substitute for effective cleaning and degreasing.

Click [HERE](#) to view spec sheet.

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Introducing

Hannah Follis: Chemist

Hannah is newest member of our product development team. She has now been with the company for six months. Her prior background was working on the formulation of candles. We at Multi-Clean expect to put these skills to work, with the selection of natural fragrances that enhance the experience for users of our products. Hannah is always cheerful and positive, and her contribution to the continued success of our products will help us stay on the forefront of cleaning product chemistry.

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### **ASK THE CHEMIST**

**Q.** Are Green Seal or DfE approved environmentally friendly products less effective than similar products that are not certified?

**A.** For the answer, click [HERE](#).

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