



# **Apples to Apples**

**Competitive Comparisons**

<b>Multi-Clean</b>	<b>Betco</b>	<b>Buckeye</b>	<b>Butchers</b>	<b>Hillyard</b>	<b>Pioneer Eclipse</b>	<b>Johnson / Diversey</b>	<b>Spartan</b>	<b>Zep</b>
--------------------	--------------	----------------	-----------------	-----------------	------------------------	---------------------------	----------------	------------

### Finishes

<b>Premier</b>	Betco Best LM.		Above	---	Day-Star Sta-Brite	Vectra	Sunnyside, Sheen 17	Shield
<b>Splendor</b>	Glare, Express	Citation	Mainstay	Topshape	Diamond Shine, Diamond Star, Econostar	Compete, Carefree	Pro-Shine, White Sun	Zeporade, Focus, Finish First
<b>Decade 100</b>	Untouchable, Hybrid	Castleguard	Amplify	Explorer, Northstar	Radiance, Revolution 2000	Showplace	Millenia, i-Shine, On & On	Ovation, Solo, Zarathon
<b>Prime Shine Ultra</b>	Portrait		Clear Reflections	Endeavor, Resilience	Equinox	Signature, Premia	Trend Setter, High Frontier	Solitaire, Image
<b>Max Plus</b>	Betco Best H.P.		Light Speed			Time Saver	Trilinc	
<b>Multi-Stat</b>			Discharge				No Charge	
<b>StoneShield</b>	Betstone WB Gloss Sealer			Lok-Gard				

### Sealers

<b>TCS-1</b>	Sure Cure	Cirene	Iron Stone	TerraZine, Seal 341	Eclipse Hard Floor	Fortify	Terra Glaze	---
<b>Acryl-Kote</b>	Floor Sealer		Iron Stone	Seal 341	First Step, Prime Star, Envirostar 2000	Over & Under, Fortify	On Base, Shine Line Seal	Zeptone Sealer
<b>StainLess</b>	---	1st Down		Strong Guard	---	Technique	---	Zeporade Sealer
<b>Prep Seal</b>								
<b>Clear Essence</b>		Main Stream			EnviroStar Green Floor Coating	ZF 1500	Glacier	

### Finish Restorers

<b>RSB</b>	Express One Step	RPM	Speed Track, High Noon Restorer	HR-2000	Rebound, Extend Auto Burnish, Green Floor Maintainer	Trailblazer, Snap Back UHS	Bounce Back, Sunswept	Burnish Boost, Revive
<b>Energize Plus</b>	Easy Task	Equity	Overdrive	Hil-Glo	---	---	Spray Buff	Buff-Up
<b>Buff N' Clean</b>			Major Max			Snap-Back	Spray Buff	Clean 'N Shine

### Strippers

<b>Ultra Stripper</b>	Extreme Ultra		Full Impact, Low Profile		Low Odor Stripper	Power-Foam Bravo	Laminate Lights Endura Strip	
<b>Inferno</b>	Extreme, Ax-It Plus	Juggernaut	Crowbar, Bare Knuckles	Devastator, Super Strip	---	Pro Strip, Bravo 1500+	Shineline Emulsifier Plus, Square One	Zeporade Stripper, Time Saver
<b>Stampede</b>	Geraldine	Revelation	Time Buster	Strip All, Assault	Final Strip, Formula X UHP		NAD 75, L.O.E. Stripper	Strip-Ease
<b>Wax and Finish</b>		Swat NA		Power Strip		Bravo	DA-70	Zep-EZ
<b>Side Strip</b>	Ax-It Baseboard	Base Hit	Jack Hammer	Jell Baseboard	Formula X Baseboard Gel.		Shineline Baseboard & Wax Build-up	Perimeter, Powerhouse

<b>Multi-Clean</b>	<b>Betco</b>	<b>Buckeye</b>	<b>Butchers</b>	<b>Hillyard</b>	<b>Pioneer Eclipse</b>	<b>Johnson / Diversey</b>	<b>Spartan</b>	<b>Zep</b>
--------------------	--------------	----------------	-----------------	-----------------	------------------------	---------------------------	----------------	------------

### Degreasers

<b>Formula 340</b>	Liquid Chisel, Factory Formula HP, SC	Middle Weight	Blast, Shockwave	H.P.C., L.F.D., ID 200		J Shop Low Foaming	Tough on Grease, IC-115	Morado Super Cleaner, Zep A-One
<b>Formula 305</b>	Liquid Chisel		High Gear			Big Bear, A1	SNB 130	
<b>Non-Butyl Plus</b>	Super Kermite	Two - One	Bust-Up	DE/CL 100, KA Ind. Degreaser, LFD			BH-38, H2-D2, SC-200	Formula 50, Zepride, Formula 22, Extra, ZDS-50
<b>Citrus Assault</b>		XL-100			Eclipse d-Limonene	J-Shop Citrus Degreaser		
<b>Mastery dL</b>	Citrusolv Conc.	Shop Master	Citrus Scrub	Citrus Scrub 90, NSB-40			Orange Tough 90	Orange Buster, Sun-Solu, Orange Split

### Food Service

<b>Power Suds</b>	Tilly, In-Sync	Dysh		Hand Dishwash	Starshine Pot & Pan	Pan-Clean	Golden Glo, Blue-Glo	Plus, Zepvalor, FS Pot Scrub
<b>HD High Foam</b>	Spray Foam Ultra	Liberate	Center-Cut	Super Grease Buster, MRD2	Star Shine Foaming Degreaser	Break-up, Prime Cut Ultra	Inspectors Choice	Formula 10184, Super Doug, Process Cleaner
<b>Grill &amp; Oven Cleaner</b>	Oven Jell			Oven & Grill Cleaner	StarShine Oven & Grill Cleaner	Pride	Oven & Grill Cleaner	Quick
<b>MC-10 Sanitizer</b>	Sani-Bet	Sani-Q	Clockwork	H101	Starshine Disinfect Sanitizer	J-512 Sanitizer	Sani-T-10	Zepamine-A

### Cleaners (Concentrated)

<b>Centrury Maintenance</b>	pH 7	Straight Up, Crossbow	Sundance, Raindance	Super Shine All, Clean Scrub	Eclipse Neutral	Stride-Citrus, UHS Floor Cleaner	Damp Mop, Marble Mop	pH Perfect, ZDS Select
<b>Red Lightning</b>	Top Flite	CrossRoads	Hot Springs	Flow Clean	Starshine All Purpose,	GP Forward	SD 20, Pathmaker, DC-13	Step it, Z.C. Concentrate
<b>Blue Blazes</b>	Top Flite, Best Scrub Fast Draw	Buckeye Blue	Lancer		Eclipse All Purpose	GP Forward	Shine Line Multi-Surface	Formula 158
<b>Window Cleaner</b>	Clear Bet, Deep Blue Conc.	Star Spray Conc.	Look	Glass Cleaner, Windo-Clean+	StarShine Glass Cleaner	Glance	Glass Cleaner, Window Cleaner	Conc. Glass Cleaner
<b>Super Clean Shine</b>				Super Shine All, Briten Zit				
<b>Double-O-Seven</b>	Restrain Peroxide Cleaner Conc., Green Earth Peroxide Cleaner		G-Force	Suprox Conc.			Clean by Peroxy	
<b>Back to 7</b>		Stabilize	Counter Balance		All Purpose Neutralizer, Eclipse Winter Rinse		Shineline Floor Prep	

<b>Multi-Clean</b>	<b>Betco</b>	<b>Buckeye</b>	<b>Butchers</b>	<b>Hillyard</b>	<b>Pioneer Eclipse</b>	<b>Johnson / Diversey</b>	<b>Spartan</b>	<b>Zep</b>
--------------------	--------------	----------------	-----------------	-----------------	------------------------	---------------------------	----------------	------------

### Cleaners (Ready-to-Use)

<b>Eliminator 3</b>	Citrus Spray, Speedex, Velocity RTU	Workout	SpeedBall, SpeedBall 2000	Spray Clean HD, Spray Cleaner		Spitfire	Tough Duty, ASAP	Zep 65, Formula 50 RTU
<b>Multi-Shine</b>	Clear Image, Deep Blue RTU	Star Spray	Speedball Glass, Glisten	Windo-Clean-RTU, Glass & Plastic Cleaner		Glance	ASAP, Fast & Easy, Glass Cleaner	Spree, Zepvue-TRU
<b>Dust Fast</b>	DM 120	Aqua Dust		Super Hil-Tone	Eclipse Dust Mop Treatment		Dust Mop/Dust Cloth	Zep-O-Mist
<b>Furniture Polish</b>	Brite MSP	Status	Sun Bonnet	Lustremist		ShineUp	Premium Wood Polish	
<b>Multi-Scrub Crème Cleanser</b>	Best Bet	Cert Crème Cleanser				Crew Emerel	SparCreme	Bestuff

### Enzyme

<b>Bio-Power Plus</b>	Push		Sunbath Enzyme, Breakdown XC	Pursuit, Liquid Enzyme II	Starshine Drain Treatment	Crew Deodorant/Digester/Cleaner, Eliminx	Consume	Odorstroyer, Bio-Swab
-----------------------	------	--	------------------------------	---------------------------	---------------------------	--	---------	-----------------------

### Automotive

<b>Vehicle Cleaner</b>	Never B4 Vehicle Cleaner			Heavy Duty CV Wash		Believe	Custom Car Wash, Clean Cargo	Plus
<b>P-4 Truck Wash</b>	CTW501 Car & Truck Wash	Convoy				Believe Plus	Rapid Transit	TNT, Dynamite

### Disinfectants

<b>Ful-Trole 64</b>	Quat Stat, AF-79 Conc.	Sanicare Quat 64, Lemon Quat, Pine Quat, Mint Quat	Blue Skies II, Lemon Fields II	Lemon Disinfectant	Aurora HB	Triad II, Forward	Sterigent, Metaquat	Limonex Natural, Attack-A
<b>Century Q 256</b>	Betco 256, pH 7Q Ultra	Quat 256	Demension II, Quest 256	Vindicator	Neutra Quat	Vivex II 256	Super HDQ, DMQ (1 oz), HDQ (2 oz)	Microney, Attack (1 oz), DZ-7 (4 oz)
<b>Microcide TB</b>	Forest 5, Fight-BAC RTU	Sanicare TBX	Heptagon	QT TB		Virex Tb	TB-Cide Quat	Spirit II
<b>BQ-32</b>	Betco Pine Disinfectant	Sanicare Pine Quat	Pine Mountain	Pine-O-Cide			PSQ	Pine-O-Fect, Zepo Pine
<b>GTS</b>	Cide-Bet	Glad Lathr, Sanicare				Envy	TnT	Zep 30, Zepax
<b>MC-10 Sanitizer</b>	Sanibet	Sani-Q	Clockwork	H101	Starshine Disinfectant Sanitizer	J-512 Sanitizer	Sani-T-10	Zepamine-A

<b>Multi-Clean</b>	<b>Betco</b>	<b>Buckeye</b>	<b>Butchers</b>	<b>Hillyard</b>	<b>Pioneer Eclipse</b>	<b>Johnson / Diversey</b>	<b>Spartan</b>	<b>Zep</b>
--------------------	--------------	----------------	-----------------	-----------------	------------------------	---------------------------	----------------	------------

### Restroom

<b>Fresh 100</b>	AF79, Rest Stop	Sanicare DRC	Bath Mate, Tracer	AFRC, Thickened Non Acid Bathroom Cleaner	Triton XL Washroom Disinfectant	Crew NA SC	NABC, CDC-10	Bowl Shine, Spirit
<b>950 Bowl Cleaner</b>	Kling, DT-78, Bol Maid	Dy-Phase		Liquid Swabby, Light Acid Bowl Cleaner, HCL-145	Star Shine Toilet Bowl Cleaner	Crew Toilet Bowl Cleaner	M-95, SparCling	Veto, Zepcorex
<b>2300 Bowl Cleaner</b>	Pull			Germicidal Bowl Cleaner		Crew Heavy Duty Toilet Bowl	Germicidal Bowl Cleanse	Zep-O-San
<b>Foamy MAC</b>	Sure-Bet Plus	Uppercut	Riptide II, Bulldozer, Triple Team	Shower Foam			Foamy Q & A	Tri-Foam, Certeza Grout Cleaner, Ring Master
<b>GTS Foaming Disinf.</b>	Cide-Bet	Glad Lathr, Sanicare II	Bright	Germicidal Foaming Cleaner		Envy		Zep 30, Zepventure
<b>Phos-Clean</b>	Stix			Extra Strength CSP Cleaner, Mariner		Crew Phosphoric Acid Restroom Cleaner	MLD Bowl Cleanse	
<b>Multi-Scrub Crème Cleanser</b>	Best Bet	Cert Crème Cleanser	Double Play		Star Shine White Crème Cleanser	Crew Emerel		

### Multi-Fresh

<b>Foamy Hand Care</b>								
<b>Fresh Foaming Hand Wash</b>	Foaming			Pink Plus Foam			Lite n Foamy Cranberry Ice	Lemongrass Foaming
<b>Foaming Body Wash</b>	Foaming Hair and Body			Spa Plus			Foaming PearLux	
<b>Antimicrobial Hand Wash</b>	Foaming Antibacterial Skin			DGA Plus				Mango Foaming, Soapy Sudz
<b>Sani-Foam</b>	Alcohol Free Foaming Hand Sanitizer							
<b>Traditional Hand Care</b>								
<b>Pink Hand Cleaner</b>	Pearlized Pink, Coconut Oil Hand Soap	Silk		Pearl Pink			PearLux	Delight
<b>Lotionized Hand Soap</b>	Permium Lotion			White Pearl			Lotionized Liquid Hand Soap	Lemongrass, Lotion Soap
<b>Total Body Shampoo</b>	Hair & Body			Spa-Plus Body & Hair Shampoo		Soft Care Gentle Hair & Body Wash	Clean Xpress Spa Body Shampoo	Head-to-Toe, Body Spa
<b>Antimicrobial Hand Soap</b>	Ultra Mild Antibacterial Skin Cleanser	Dysept		Antimicrobial Hand Soap	Star Shine Antimicrobial Handsoap	Soft Care Antiseptic Skin Cleaner	Clean Xpress Antiseptic Hand Cleaner	Acclaim, Even Calm, Citrus Blast

<b>Multi-Clean</b>	<b>Betco</b>	<b>Buckeye</b>	<b>Butchers</b>	<b>Hillyard</b>	<b>Pioneer Eclipse</b>	<b>Johnson / Diversey</b>	<b>Spartan</b>	<b>Zep</b>
--------------------	--------------	----------------	-----------------	-----------------	------------------------	---------------------------	----------------	------------

### Carpet

<b>Extraction Shampoo</b>	Es-Steam, Extraction Cleaner	Jet Stream	Fountain-Head	Clean Action II, HD Extraction	Recycling Extraction Cleaner	Extraction Cleaner	Extraction II, Contmepo V	Carpet 86
<b>SpinShield</b>		Touch N' Go	Spin-Out, Revolver	Deep Action	EnviroStar Green Soil Release Bonnet Buff		Bonnet & Traffic Lane	
<b>ExtracShield</b>								Extract-it Plus
<b>Super Synth-Clean</b>	Dry Foam	Nap Bac	Flying Colors	Clean Release		Shampoo Cleaner	Plus 5	Zepofoam
<b>Pre-Treat</b>	Traffic Lane Cleaner, Step One	Pathfinder	Head Start, Dispatch	Pre-Spray & Traffic Lane Cleaner		Heavy Duty Pre Spray		Prep
<b>Defoamer</b>	Foam Control	Defoam	Foam Free	Defoamer II	Eclipse All Purpose Defoamer	Liquid Defoamer	Defoamer	Carpet Antifoam
<b>Back-to-Seven</b>	Red N Brown Out, Tile Clean	Stabilize	Redeem, Brown Out, Counter Balance	Carpet Debrowner II, Neutra-Rinse	Green Extraction Rinse	Extraction Rinse	Contempo Tannin Browning Treatment	
<b>Karpetreet II</b>	CFP	Shelter	First Defense	Soil Stop		Protector Conc.	Spartagard	Defense
<b>Odor Out</b>	Fresh Scent Additive	Scenturon		Odor Counteractant	Eclipse Carpet Odor Counteractant	Deodorizer Liquid	Airlift	Deo 3
<b>Take Charge II</b>	Static Control	Electron Anti-Stat	Ground Out	Carpet Anti-Stat				

### Carpet Spotters

<b>Foaming Carpet Spotting Kit</b>								
<b>101 Carpet Spotter</b>	Spot Bet	Gone	Pull-Out	Carpet Spotter	Eclipse All Purpose Spotter	General Purpose Spotter	SSE Carpet Pre-Spray & Spotter	
<b>102 Beverage Stain</b>	Red N' Brown Out	Stabilize RTU	Perculator			Tannin Stain Remover	Contempo Coffee & Tea Solution	
<b>103 Take-Out</b>			Dispatch			Protein Spotter	Consume	
<b>104 Bio-Power</b>	Enzyme Deodorizer			Take Down, Liquid Enzyme		Consume	CX3 Bio-Assist	
<b>105 Non-Volatile</b>	POG, Citrugel	Gum, Tar & Oil Remover				Paint, Oil, Grease Remover	Contempo Paint, Oil, Grease, Tar Solution	Zep-X-Out II
<b>Beta Spot</b>		Beta Gone	Rust & Iodine Carpet Spotter					Prep

### Concrete

<b>LD-1000</b>	Betco Best Water Based CS	Cirene	Iron Stone	Seal 341, Protective Coating	Eclipse No-Burnish	Fortify, JX-4000	Straight Seal	Overcoat, Seal 25
<b>HD-3000</b>	NB Epoxy Primer Finish			Epoxy 350		Jonseal 220	New Generation 40, 50, 100	
<b>HD-3000 Decorative</b>								
<b>TCS-1</b>		Cirene				Plaza Plus	Terra Glaze	
<b>Concrete Cleaner &amp; Etcher</b>							Concrete Prep	Concrete Prep

<b>Multi-Clean</b>	<b>Betco</b>	<b>Buckeye</b>	<b>Butchers</b>	<b>Hillyard</b>	<b>Pioneer Eclipse</b>	<b>Johnson / Diversey</b>	<b>Spartan</b>	<b>Zep</b>
--------------------	--------------	----------------	-----------------	-----------------	------------------------	---------------------------	----------------	------------

**Wood**

<b>First Round</b>	Water Based Wood Sealer			Contender Seal, Court Guard	Wood Prime		AquaSport Floor Sanding Seal	
<b>Pro-Floor Extreme</b>							AquaSport 2 Part Wood Floor Finish	
<b>Poli-Mirro 450</b>	Marathane			Trophy Gold Medalist, 450 Gym Finish			Woodforce CMU50	Zep-O-Seal
<b>Hi-Polamur Sanding Sealer</b>				OMU Sanding Sealer, Trophy Wood Seal		J-Wax Penetrating Wood Sealer	Woodforce CMU33 Sealer	
<b>Hi-Trac Cleaner</b>	Gym-Tack			Salvation			Woodforce Strategic Cleaner, AquaSport Wood Floor Cleaner	

<b>Dilution Ratio =</b>	<b>Ounces/Gallon =</b>	<b>mL/Liter</b>
<b>1:512</b>	<b>.25 oz./gal.</b>	<b>1.88 mL/Liter</b>
<b>1:256</b>	<b>.5 oz./gal.</b>	<b>3.75 mL/Liter</b>
<b>1:160</b>	<b>.75 oz./gal.</b>	<b>5.63 mL/Liter</b>
<b>1:150</b>	<b>7/8 oz./gal.</b>	<b>6.56 mL/Liter</b>
<b>1:128</b>	<b>1 oz./gal.</b>	<b>7.5 mL/Liter</b>
<b>1:64</b>	<b>2 oz./gal.</b>	<b>15 mL/Liter</b>
<b>1:50</b>	<b>2.6 oz./gal.</b>	<b>19.5 mL/Liter</b>
<b>1:32</b>	<b>4 oz./gal.</b>	<b>30 mL/Liter</b>
<b>1:20</b>	<b>6.4 oz./gal.</b>	<b>48 mL/Liter</b>
<b>1:16</b>	<b>8 oz./gal.</b>	<b>60 mL/Liter</b>
<b>1:12</b>	<b>10.7 oz./gal.</b>	<b>80.25 mL/Liter</b>
<b>1:10</b>	<b>12.8 oz./gal.</b>	<b>96 mL/Liter</b>
<b>1:8</b>	<b>16 oz./gal.</b>	<b>120 mL/Liter</b>
<b>1:6</b>	<b>21.3 oz./gal.</b>	<b>159.75 mL/Liter</b>
<b>1:5</b>	<b>25.6 oz./gal.</b>	<b>192 mL/Liter</b>
<b>1:4</b>	<b>32 oz./gal.</b>	<b>240 mL/Liter</b>
<b>1:2</b>	<b>64 oz./gal.</b>	<b>480 mL/Liter</b>
<b>1:1</b>	<b>128 oz./gal.</b>	<b>960 mL/Liter</b>



600 Cardigan Road  
Shoreview, MN 55126 USA  
Phone 651-481-1900  
Fax 651-481-9987  
www.multi-clean.com